



## One Call Medical Achieves Key Milestone in Delivering Diagnostic Radiology to Group Health Market

### Value-Added Cost-Containment Program Provides Third-Party Administrators, Plan Sponsors, and Patients with More than \$4 Million in Diagnostic Savings

Parsippany, NJ (October 10, 2011) - One Call Medical, Inc. (OCM), the nation's leading provider of specialty services to insurance payers, today announced it has reached a key milestone in delivering diagnostic radiology services—including MRIs, CT, and PET scans—to the group health market, saving clients more than \$4 million through its diagnostic savings program.

With a 20 percent annual growth rate, diagnostic radiology is the fastest rising area of medical expense, increasing faster than prescription drugs and overall healthcare spending. According to a report by the Association of Health Insurance Plans, almost \$100 billion a year is spent on diagnostic imaging in the U.S., and these costs are expected to double in just four years. Left unmanaged, diagnostic radiology costs will negatively impact the bottom line for group health programs.

"Diagnostic radiology is the new frontier for cutting-edge management strategies," said Don Duford, CEO of One Call Medical. "In light of healthcare reform and today's struggling economy, the need to control medical spending, while maintaining quality care is more important than ever. By working with OCM, organizations have access to a simple solution that immediately and substantially reduces diagnostic imaging costs for payers and patients."

David West, director of corporate development at Group & Pension Administrators, commented on his company's partnership with One Call Medical. "We have been offering the OCM diagnostic savings program to our clients since 2009. This cost-containment program has been well received, especially as clients came to realize the level of savings they could achieve in diagnostic radiology. In addition, One Call Medical has been a valuable partner, helping us to grow and expand the program and our business—with their innovative cost management approach."

Up until this point, group health has relied on traditional preferred provider organizations (PPOs) to access radiology providers. However, this has resulted in some alarming trends. Today, a significant percentage of imaging services are performed in the outpatient hospital setting, which is high in quality, but also high in cost. In addition, the U.S. General Accounting Office recently documented an increase in self-referrals among physician offices, which may contribute to the over-utilization of diagnostic exams.

One Call Medical is the nation's trusted partner offering a complete turnkey solution for diagnostic radiology, which enables clients and patients to gain access to a network of highly qualified imaging centers with the following benefits:

- **Diagnostic Savings.** OCM offers savings as high as 60 percent per scan, depending on the geographic region, imaging service, and the type of provider who would have otherwise performed the exam.
- **Quality Providers.** OCM providers have undergone a rigorous credentialing process to confirm their qualifications, and they adhere to national quality guidelines established by the American College of Radiology.
- **Patient Advocacy.** Through its call center and care coordinators, OCM offers advocacy services to help patients locate a quality imaging facility near their home or work, and to understand the pricing options available at various imaging sites.
- **Easy Implementation and Administration.** The program is easy to implement and essentially runs on its own—with very little intervention from benefits administrators. In addition, there is no added per-member-per-month cost to plan sponsors.

To read more about the benefits of the OCM program, visit our [Group Health Knowledge Center](#) and read the [GPA client case study](#).

#### **About OCM Group Health**

One Call Medical, Inc. (OCM) offers a turnkey group health solution for diagnostic radiology management, which provides access to credentialed radiologists, reduces the cost of diagnostic scans, and ensures superior service delivery to all parties, including third-party administrators (TPAs), employers, and patients. As an industry thought leader, OCM is focused on meeting the needs of the group health market by helping to contain the rising costs of diagnostic radiology in healthcare. In particular, OCM is a premier provider of diagnostic management programs in partnership with TPAs. Clients reap significant value and savings without having to entirely revamp plan design or transfer costs to consumers. Instead, patients benefit from high quality testing, which leads to improved care and overall satisfaction.

#### **About One Call Medical, Inc.**

One Call Medical, Inc. (OCM) is the nation's trusted partner, delivering a suite of easy-to-use, efficient and cost-effective specialty services that help claim professionals achieve superior outcomes. We provide the experience and reliability that optimizes each claim, setting the standard in innovation, customer service, and dependability.

When the management of every claim makes the difference to your bottom line, you can depend on OCM to provide easy, fast, and effective solutions. Through OCM's specialty diagnostic, transportation, translation, interpretation, and dental network services, our customers benefit from access to fully credentialed providers, prompt scheduling of services, and improved care.

Whether you are a payer, provider, injured worker, or patient, OCM's specialized and consultative programs offer superior service delivery and value. With One Call Medical, better medical outcomes are only one call away.

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